

REDISCOVER
PETERHEAD
ANNUAL MEETING
2019

27 February 2020



REDISCOVER
PETERHEAD

2019 PROJECTS & ACTIVITIES

- Repeat Projects

- Gulls
- Pavement & Gutter Cleaning

- Ongoing Projects

- Invest in Peterhead

- New Projects

- Christmas Shopper Card
- CCTV planned & started
- Window Decals

- Events

- Seafood Festival
- Light Up

PEOPLE

Directors

John Cameron; Terry Moran; Jean Gardiner; Fred Bowden;
Robbie Emslie; Wayne Parsons; Bob Antczak; John Pascoe

Kat Allan left during the year.

Staff

Leslie Forsyth was appointed BID Manager mid-August
2019

KEY PARTNERS

- Police Scotland
- Aberdeenshire Council
- Visit Aberdeenshire
- Scottish Towns Partnership

FINANCIAL HEADLINES 2019

Expenditure	Business Plan	Actual
Activity Expenses	83,000	86,006
Staff Costs	40,000	28,383
Operating Costs	8,000	9,445
Totals	131,000	123,833
Leverage	20,500	74,846

PROJECT COSTS

Queen Street Lane	£6,490
12 Days of Christmas/Shop Local	£1,988
Seafood Festival	£37,453
Illumination 2018	£1,707
Gull Control	£19,200
Street Clean	£9,755
CCTV	£7,347
Media/Website support	£2,066
Total	£86,006

2020 PROGRAMME — DEFINITES AND POSSIBLES

- Gulls; Street Clean; Invest in Peterhead; CCTV completion; Window Decals; Seafood 2020; Events at Drummers Corner; Tie-Ins with Scottish Week; Town Trail & Guided Walks; Health & Wellbeing event; Halloween; Light Up; Loyalty/Gift Card; Food & Drink
- Destination Tourism
- Greening the Town
- Art — Decals; Painted Doors; Town Trail; Lighthouses
- Things that we are/will engage with — Broad Street improvements; Cinema; Drummers Corner

QUESTIONS, COMMENTS
& IDEAS

